



DE LOREAN MOTOR COMPANY

PARTS BULLETIN

NUMBER PA-06-12/81

CATEGORY: ACCESSORIES
ATTENTION: DEALER/PARTS MANAGER
SUBJECT: DMC SHEEPSKIN SEATCOVERS

A sheepskin seatcover of top quality has been custom made for the De Lorean seats. The covers, made of plush one inch wool, are tanned in a silvergray.

The sheepskin seatcovers are packed and sold as a set of two covers.

Part Number	Description	Dlr Net	Sug List
A1000100	Sheepskin Covers	296.67	494.44

DE LOREAN MOTOR COMPANY
Parts Department

Leif R. Montin
National Parts Manager

(over)

ISSUED 12/4/81

DE LOREAN SHEEPSKIN SEATCOVERS

If you think all sheepskins look alike, look at them as we do - through a magnifying glass. You'll find precious few that look like this!

Thousands of tiny coiled
springs in every square
inch

This is the kind of wool growth we need to produce our De Lorean Sheepskin Seatcover - dense, resilient and upright. These plush 1" American sheepskin pelts are a rare occurrence in nature, but well worth looking for. Because, when you sit on them the sensation is more like floating than sitting. Since each individual hair acts like a tiny coiled spring, your body weight is distributed evenly over the fleece's surface. There are no pressure spots. And, because air circulates freely through the fleece, there's no heat or moisture build-up.

Why Sheep Never Get Hot Under The Collar

Our plush sheepskin seatcovers are remarkable. They absorb moisture 10 times faster than polyurethane foam, and 20 times faster than polyester fiber, and they evaporate moisture even more rapidly. Because the wool fibers are a natural insulator, you feel cool in the summer and warm in the winter.

Quality Craftsmanship

We begin with selected sheepskin pelts which have been carefully tanned so that the leather is soft and supple, and the wool is dense, resilient and lustrous. Each seatcover is crafted from pelts which have been matched for texture, resilience, and color. These expertly tailored covers are designed to accentuate the styling of the De Lorean seat. They fit snugly around the top, sides, and bottom of the seat. Our sheepskin seatcovers will protect your seat from wear, but will not hide the unique design of the seat. A luxurious accessory for the De Lorean Motor Car.